



# Sponsorship Prospectus

The JBI Colloquium 2025 will take place in Kochi, India, from 19 – 21 November, uniting a global, multidisciplinary community of healthcare professionals, researchers, and decision-makers under the theme **Diversity in Healthcare, Unity in Evidence**. Together, we will explore the power of culturally relevant, inclusive evidence-based healthcare to transform lives and systems worldwide.

JBI is a leading international research organisation based at the University of Adelaide in South Australia. Presented in collaboration with the Amrita Centre for Evidence-Based Oral Health and the JBI Centre for Evidence Synthesis and Implementation for Indigenous Health – India, this event offers a powerful platform to connect, influence, and inspire.

As a sponsor, you will align your brand with a global movement for equitable healthcare and help shape the future of evidence-based practice. Join us in championing diversity, advancing innovation, and making a lasting impact on global health.

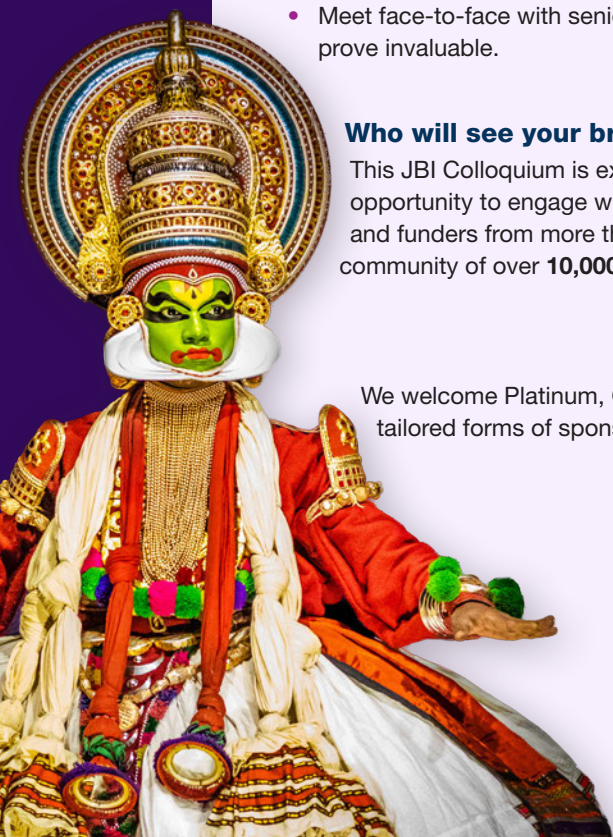
## Sponsor benefits

- Consolidate corporate relationships and expose your colleagues and organisation to key markets.
- Allow your organisation to demonstrate its commitment to best practices to a highly diverse and representative audience.
- Enable your representatives to interact informally with participants from around the world.
- Meet face-to-face with senior international decision-makers and develop conversations that will prove invaluable.

## Who will see your brand?

This JBI Colloquium is expected to attract over **300** participants. It will provide an excellent opportunity to engage with practitioners, organisational leaders, policymakers, researchers, and funders from more than **40** countries. Your brand will also be showcased to the broader JBI community of over **10,000** members and followers globally.

We welcome Platinum, Gold, Silver, and Bronze sponsors, as well as tailored forms of sponsorship. Read on!



## Platinum Sponsor USD \$20,000 (INR 18,00,000)

**Become our exclusive Platinum Sponsor and you will receive:**

- A double exhibition booth (6m x 6m)
- Company logo and company profile published on the website and mobile app
- Company logo showcases on conference signage at the venue
- Projection of your logo on holding slides before plenary sessions
- Acknowledgement during the open and closing sessions of the colloquium
- Acknowledgement in social media posts
- Scheduled push notifications on the app at the discretion of the organising committee
- Opportunity to place one, company provided, free standing, pull up banner in the registration area
- Exclusive sponsorship of the Gala Dinner (Banquet)
- Two colloquium tickets (includes Welcome Reception and Gala Dinner)

## Gold Sponsor USD \$15,000 (INR 12,60,000)

**Become our exclusive Gold Sponsor and you will receive:**

- A single exhibition booth (3m x 3m)
- Company logo and company profile published on the website and mobile app
- Company logo showcases on conference signage at the venue
- Projection of your logo on holding slides before plenary sessions
- Acknowledgement in social media posts
- Exclusive sponsorship of the Welcome Reception
- One colloquium ticket (includes Welcome Reception and Gala Dinner)

## Silver Sponsor USD \$8,000 (INR 6,72,000)

**Become a Silver Sponsor - only two packages available. You will receive:**

- A single exhibition booth (3m x 3m)
- Company logo and company profile published on the website and mobile app
- Projection of your logo on holding slides before plenary sessions
- Acknowledgement in social media posts
- One colloquium ticket (includes Welcome Reception and Gala Dinner)

## Bronze Sponsor USD \$3,000 (INR 2,52,000)

**Become a Bronze Sponsor - only two packages available. You will receive:**

- Company logo and company profile published on the website and mobile app
- Projection of your logo on holding slides before plenary sessions
- Acknowledgement in social media posts





## Explore our additional sponsorship opportunities to support the JBI Colloquium 2025 Kochi.

### Breakfast Session Sponsor USD \$4,000 (INR 3,36,000)

There are two opportunities available to host a 60-minute breakfast colloquium session with a keynote presentation from your organisation. Your presentation date, topic and content will be approved by JBI Scientific Committee in advance.

- Capacity is for 50 delegates
- Includes room hire, basic audio-visual equipment
- Light breakfast provided for delegates
- All other expenses, including speaker costs, are to be borne by the sponsor
- Opportunity to place one company-provided free-standing pull-up banner
- Recognition in the colloquium program
- Sponsor logo acknowledgment on holding slide and lectern for the session
- Sponsor logo acknowledgment in marketing emails related to the program
- One colloquium ticket (includes Gala Dinner)

### Reusable Steel Water Bottle Sponsor USD \$2,500 (INR 2,10,000)

- A single-colour company logo on reusable steel water bottles is available for delegates from the registration desk
- Water coolers will be available throughout the conference venue
- 250 units

### Registration Desk Sponsor USD \$1,000 (INR 84,000)

- Logo on notepads and pens at the registration desk
- Please note that size and placement of logo will require approval by the Organising Committee
- 350 units

### Charging Station Sponsor USD \$1,000 (INR 84,000)

- Company logo displayed prominently on charging station signage
- Opportunity to position one company-supplied pull-up banner (maximum size: 2m high x 1m wide) adjacent to the charging station

## Sponsor an Exhibition Booth USD \$3,000 (INR 2,52,000)

A standard (single) book is 3m x 3m (9m square)

Included in your Exhibition Booth:

- 3 x 3m side panels
- Fascia board with branding
- Table
- Three chairs
- Three spotlights
- Carpeted floor
- Power outlet
- One colloquium ticket (includes Welcome Reception and Gala Dinner)



## A note to exhibitors

Priority placement within the exhibition area will be offered to Platinum, Gold and Silver sponsors, and then allocated in accordance with the date of application.

An exhibition manual containing information on installation times will be distributed to exhibitors no later than October 2025.

Sponsor and Exhibitor applications close 30 September 2025.

## Conditions of payment

- 100% payment is required upon confirmation (signage of contract by both parties) of your sponsorship item and / or booth.
- Payment must be made for all sponsorship and exhibition monies within 30 days of being invoiced.
- Failure to do so may result in your sponsorship item or exhibition stand being released again for sale.

## Sponsorship Policy

Commercial sponsors with an actual or potential vested interest in the findings of JBI Reviews are not permitted to sponsor any aspect of JBI Colloquia. This includes any for-profit pharmaceutical or medical device manufacturer or healthcare provider.

Potential sponsors may include:

- Governmental bodies and other public sector agencies
- Foundations
- Publishers
- Media
- Not-for-profit medical insurance companies
- IT-related companies
- Local companies

**We look forward to discussing your Sponsorship or Exhibition query!**

**Please contact us at [jbieducation@adelaide.edu.au](mailto:jbieducation@adelaide.edu.au).**