

# GUIDE TO HOSTING AN X SPACE

X Spaces are live audio conversations hosted on X (formerly Twitter). They allow users to create and join real-time audio discussions on various topics. Hosting a Space on X presents an opportunity for authors to disseminate their research within the academic community and beyond.



## KEY FEATURES

- Any user can host a Space, and Spaces are public, meaning anyone can join as a listener, even if they do not follow the host.
- Up to 13 people, including the host and two co-hosts, can speak in a Space at any given time. Listeners can request to speak by selecting the Request icon below the microphone.
- Hosts can schedule a Space for a later date and time, allowing for better planning and promotion.
- Hosts can share the link to their Space via direct messages, posts, or other platforms to invite listeners.



## USING AN X SPACE TO DISSEMINATE RESEARCH

Authors of published research can leverage X Spaces to disseminate their work effectively through:

### Live discussions

- Hosting live discussions about research findings, methodologies, and implications allows for real-time interaction with the audience, helping to foster a deeper understanding of the research. Spaces also provide an opportunity to gather feedback from peers and the public, which can be valuable for refining research or identifying new areas of inquiry.

### Q&A sessions

- Hosting Q&A sessions where listeners can ask questions about the research can, in real-time, help clarify complex concepts and engage a broader audience.

## COLLABORATIVE SPACES

- Researchers can invite co-authors, collaborators, or experts in the field to co-host or speak in the Space, providing diverse perspectives and enhancing the discussion.

Embracing this innovative approach to research dissemination not only broadens the reach of your findings, but also contributes to a more connected and informed community.

### 1 PLANNING YOUR X SPACE

#### Define your objectives

- Clearly outline what you aim to achieve with your X Space and identify your target audience.
- Example objective: Network and collaborate (by connecting with others through co-hosted Spaces or by inviting them as speakers).

#### Set a date and time

- Choose a date and time that maximises participation from your target audience.
- Make sure you consider different time zones for an international audience.

#### Identify key speakers

- Invite experts in evidence-based healthcare, policymakers, and representatives from various sectors.
- Ensure a diverse panel to provide a broad range of perspectives to add interest and value to discussions.

### 2 PROMOTING YOUR X SPACE

#### Create engaging promotional content

- Design eye-catching graphics and write compelling copy to attract attention.
- Include details about the date, time, speakers, and topic(s) to be covered.

#### Leverage social media

- Post regular updates on X and other platforms to build anticipation.
- Authors of published articles in JBI Evidence Synthesis and JBI Evidence Implementation are encouraged to tag JBI @JBIEBHC so that your post on social media can be shared by JBI.

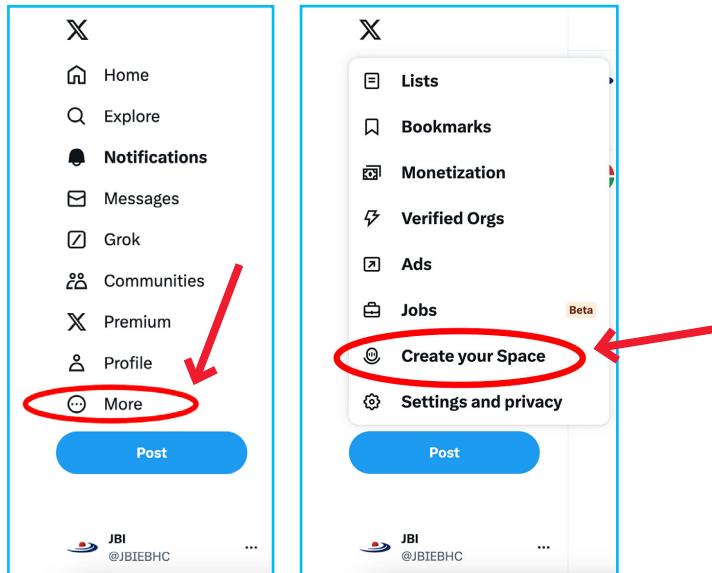
#### Engage your network

- Encourage speakers/panellists to promote the event within their networks.
- Reach out to relevant organisations and online communities to spread the word.

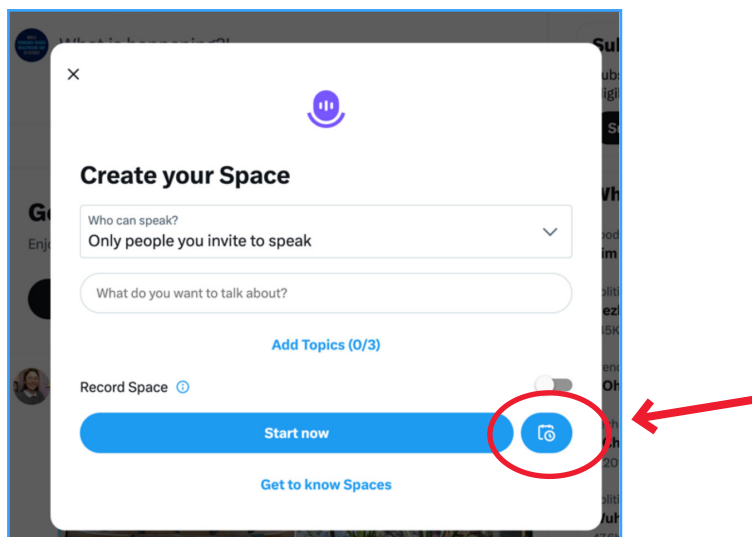
## 3 SETTING UP YOUR X SPACE

### Create the X space

- Click 'More' after logging into X, then 'Create your Space'.



- Enter a descriptive title and add up to 3 topics.



### Schedule the space

- Set the date and time you would like to go live for your X Space.


### Technical preparation

- Ensure you have a stable internet connection.
- Test your microphone and speakers to avoid technical issues during the event.

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## HOSTING THE X SPACE

### Start the space

- Post out the link to your Space so that other people can join.
- Select the  icon to Share via a post.
- When ready, select ‘Start your Space’. Once live, you can mute or remove participants. Select mic access to start chatting and welcome listeners to the Space.

### Introductions

- Begin by introducing yourself and the purpose of the X Space.
- Briefly outline the agenda.
- Introduce the speakers.

### Facilitate the discussion

- You can allow mic access for speakers by toggling the option on. Up to 13 people can speak at once, including the host and two co-hosts.
- Ask open-ended questions to encourage conversation.
- Allow each speaker to share their insights and experiences.
- Keep the discussion focused and on topic.

### Engage the audience

- Invite the audience to ask questions and share their thoughts.
- Use the chat function to interact with participants in real-time.
- Remember that your Space is public – anyone, including people who do not follow you, can join as a listener. Do not assume that you know your audience. Allow for different levels of expertise, experience and interest in your topic.

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## CONCLUDING THE SESSION

- Summarise the key points discussed.
- Thank the speakers and participants for their contributions.
- Encourage continued conversation and action beyond the X Space.
- When finished, tap “End” to conclude the session, which will be saved for later listening for up to 30 days.